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**Japs-Olson Acquires Ten Pitney Bowes MailStream Direct™ inserting systems
and Five MCS Eagle AMS Inkjets from MCS, Inc.**

107 year old commercial print and direct mail production company continues to invest in the future.

Gaithersburg, MD – MCS, Inc. is pleased to announce today that Japs-Olson has finished installation of ten Pitney Bowes MailStream Directs and five MCS Eagle AMS Inkjets sold by MCS, Inc. Japs-Olson is a longtime customer of both Pitney Bowes and MCS, with over 40 Pitney Bowes FlowMasters and 30 MCS Perfect Match Systems.

Japs-Olson is located outside of Minneapolis, Minnesota and is a full service large print and mail production company. Offering both traditional and in-line mail processing, no job is too big for Japs-Olson. Japs-Olson has invested in new press and inkjet technology during the last couple of years with investments in new Goss presses and Kodak Prosper inkjets in-line with the press.

When your company has been around for over a hundred years, you are doing something right. Japs-Olson has a history of being on the leading edge of technology when it comes to processing mail. “If there is a technology that can improve efficiency and the integrity of inserting mail, while living up to the challenges of advertising mail, I want it at Japs-Olson” said Michael Murphy. “We look for partners that understand the demands of our industry, and can work within those expectations. MCS has proven to be a partner we can rely on” Murphy added.

The MailStream Direct with the MCS Eagle AMS offers:

- cycling speed of 22,000 pieces per hour,
- bulk insert feeder
- front loading envelope hopper
- vertical conveyor with automated sorting
- industry leading double detection
- read and print at 22,000 pieces per hour

The addition of the ten MailStream Directs with the existing forty FlowMasters ensures Japs-Olson’s ability to offer the most efficient and flexible inserting services in the industry.

About Japs-Olson Company

Japs-Olson Company, founded in 1907, has been at the forefront of the commercial printing and direct mail production industry for over 100 years. Based in Minneapolis, it is one of the nation's 10 largest commercial printing and direct mail production firms thanks to its highly skilled work force and ongoing investment in equipment and technology. Japs-Olson is a registered ISO 9001:2008 company, a charter member of the PIM Great Printer Environmental Initiative, and holds the Forest Stewardship Council Certification. For more information, visit the web site at www.japsolson.com or call 800-548-2897.

About MCS

MCS is a leading provider of technology for the production print and mail market. MCS' inkjet hardware, software and camera systems provide the integration cornerstone for high-speed hybrid inkjet printing. The new MCS Eagle FlexPrint inkjet platform combines the next generation modular 4.25", 600 DPI print head technology with MCS' proven job layout and print proofing software. The breakthrough hybrid FlexPrint ink adheres to demanding stocks and provides quality print at the highest speeds. MCS systems can be integrated on a wide range of existing transports and environments. MCS' new production color digital presses offer print-quality and VDP workflow solutions designed for direct mailers.

More information:

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About Pitney Bowes

Pitney Bowes (NYSE:PBI) is a global technology company offering innovative products and solutions that enable commerce in the areas of customer information management, location intelligence, customer engagement, shipping and mailing, and global ecommerce. More than 1.5 million clients in approximately 100 countries around the world rely on products, solutions and services from Pitney Bowes. For additional information, visit Pitney Bowes at www.pitneybowes.com.