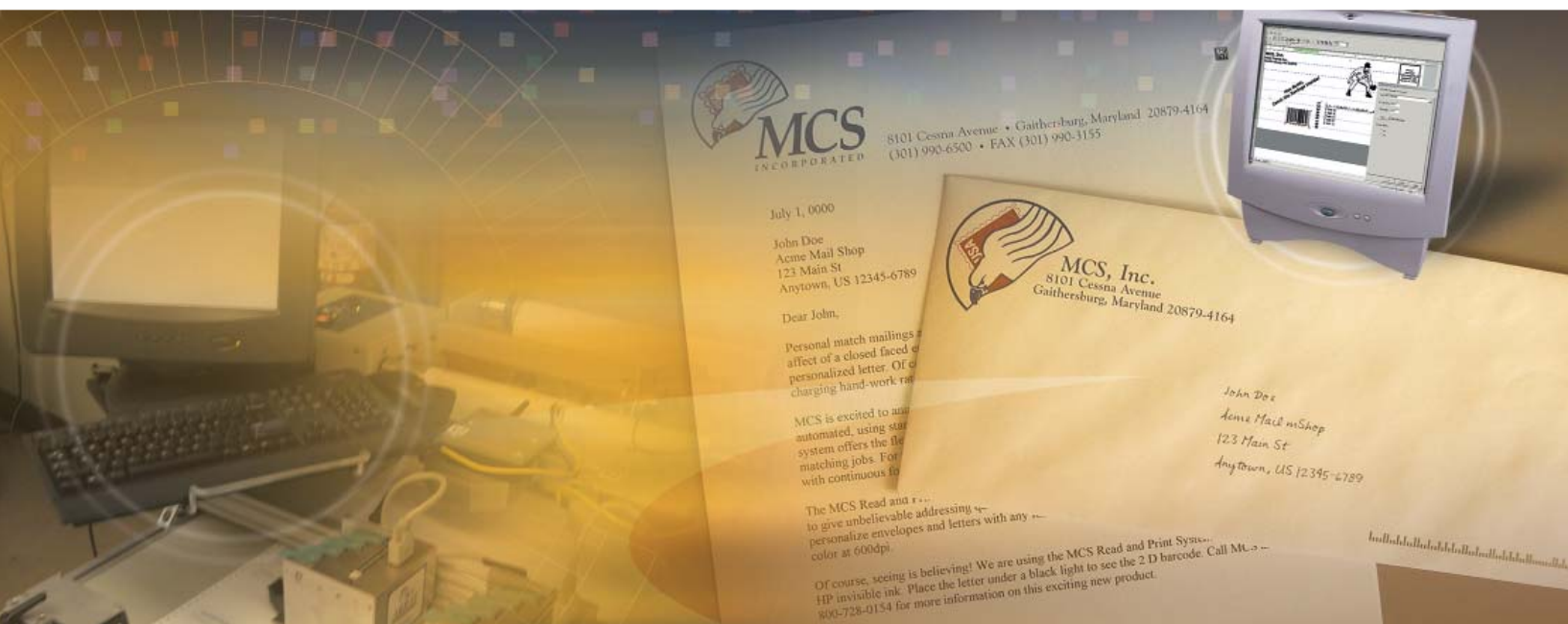




PERFECT MATCH



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The MCS Perfect Match™ System

Your mailpieces are more diverse than ever before. You need a system to match.

Different barcodes. Different modes. Different print formats. The MCS Perfect Match™ System offers you the most flexibility for your investment. The system combines state-of-the-art cameras, software, and the powerful MCS Wide Array Inkjet system into one solution with multiple configurations ... to make every match you need.

Finally—a versatile system that can be used in different modes, on different equipment ... providing an easy way to print formats from spot color, to conditional graphics to invisible barcodes. And with a high speed read rate, combined with automatic sensing and software coordination for jamming, your shop will finish match jobs faster ... with less hassle.

Set Up the System Your Way

The MCS Perfect Match™ System can be used in two modes: read and print or matching.

- On inserters, the system can be used in read-and-print mode, or read and match
- On continuous form printers, the system can be used to print variable spot color.



MicroVison™ USB Cameras



Standard System has two 2" heads



Universal Mounts for most inserters



Great for continuous Forms



Letter with 2D barcode and Matching Envelope



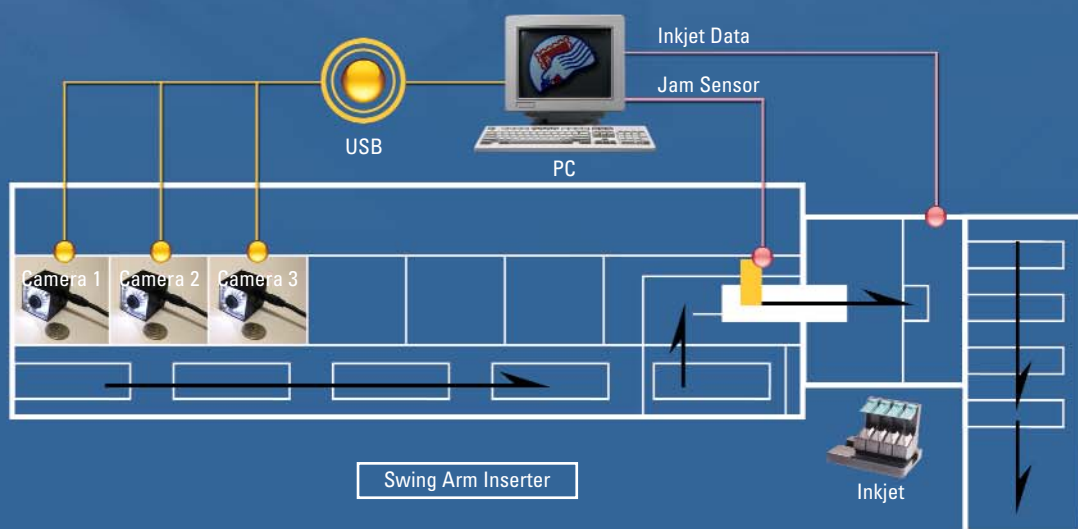
Verify the barcodes on the fly on continuous web

More Barcodes, More Options

The MCS Perfect Match™ System can use one or multiple cameras. Each camera can read Datamatrix, OCR, and other barcodes.

Each camera is also equipped with Optical Character Recognition. We recommend that the matching barcodes or OCR fonts be produced with a laser printer or a high quality inkjet.

The system can be mounted on most swing arm inserters, FlowMaster inserters and other mail equipment. It is important that the camera have a clear shot of the barcode at the specified pocket.



MCS Perfect Match™— inserter option

The MCS Perfect Match™ System has the extra flexibility you need. The sequence is as easy as 1, 2, 3:

- 1 The system reads a barcode on a letter out of a pocket on an inserter which represents a record number. (We recommend a small 2D barcode, but most barcodes and OCRs are supported.)
- 2 The software tracks the piece as it goes down the inserter.
- 3 The envelope travels to the turnover station and into the inkjet. (An optional divert station is available, for instances where the barcode does not read.)

The MCS Perfect Match™ System can print almost anything, based on the barcode. Here's just a sampling:

- Matched Addresses
- Matched Return addresses
- Conditional graphics
- Dollar amounts in spot color
- Signatures

Variable spot color, invisible barcode—laser printer option

Need to print spot color and invisible barcodes? The MCS Perfect Match™ gives you the right image. Use the system with a continuous form laser printer for fast, worry-free print runs. The IR Track™ system gives you the capability of printing invisible barcode with inline verification.

The spot color application is ideal for statements, where information such as dollar amounts may require a contrasting color. And you won't see any problems printing invisible barcodes: the system uses dependable, high-quality HP invisible UV/IR ink.

The optional IR Track™ system includes a table, which integrates to the page printer with a loop control, so the cycle starts and stops with the page printer. You'll benefit from a compact, convenient system that handles even large runs with little attention.

Smart System Detects Problems

The MCS Perfect Match™ system is designed to keep your mail moving. The system has a sensor that is connected to the cycling of the inserter, so it knows where the piece is every cycle. If a piece jams at the insert station, the operator removes the piece, and a jam sensor signals the software to skip the record.

If multiple cameras are used, the system stops if pieces do not match ... or if they don't read.

The result: less time, less hassle for you.

The MCS Perfect Match™ system gives you a run for your money

The system is packed with user-friendly features to make your job easier:

- An automatic log created during operation for on-the-job reports
- Multiple options for cameras and equipment
- Multiple modes and configurations
- Fast print rate—up to 250 feet per minute at 600x300dpi

The MCS Array Adds Power to your Printing

The MCS Array Inkjet System gives you extra features to meet your growing challenges—including unlimited print length. The MCS Array Imager gives you:

- HP dependability
- The flexibility of true WYSIWYG software
- The assurance of high-quality hardware.

The MCS Perfect Match™ System links directly with the Array Inkjet.

You'll discover both affordability and dependability with the MCS Perfect Match™ System. Ask us about MCS' seasoned expertise in the mailing industry ... our ability to customize the system to your needs ... and our unbeatable customer support. Call us today—and be ready to meet your match.

Phone 800.728.0154 or visit www.mcspro.com today.

